Investment Teaser

A culturally authoritative African media company building scalable screen and audio IP

The opportunity

Mkhulu Manzolwandle Media develops film, television, documentary, podcast, educational and digital properties rooted in African spirituality, Isintu, Ubungoma, ancestral calling, family and contemporary African life. The company combines a distinctive founder-led brand with disciplined rights ownership and multi-platform distribution.

Investment snapshot	Base planning position
Capital sought	R6.0 million, released in three milestone-linked tranches
Year 1 revenue	R4.1 million illustrative base case
Year 2 revenue	R8.25 million; positive EBITDA targeted
Year 3 revenue	R13.2 million; R2.65 million illustrative EBITDA
Primary market	South Africa, extending to pan-African and diaspora audiences
Revenue model	Commissions, licences, sponsorship, services, digital, education and format rights

Why this can win

- Underrepresented subject area with universal themes of identity, family, purpose and transformation.
- Direct access to lived cultural knowledge and an established public-facing personality.
- Seven-property slate spanning television, reality/factual, documentary, podcast, radio, education and digital originals.
- Portfolio model balances near-term commissioned/service income with longer-term owned-IP value.
- Prepared privacy, contributor, intellectual-property and operator documentation strengthens buyer due diligence.

Initial slate

Property	Route
Pre-recorded television talk series	Broadcaster / streamer
Mkhulu Manzolwandle podcast	Video and audio platforms
Reality and factual series	Broadcaster / streamer
Documentary and film projects	Cinema / broadcast / streaming
Neosi Spiritual Academy media	Institutional education licensing
Radio programme	Radio / simulcast
Digital originals	Owned social and video channels

Capital deployment

Use	Amount	Share
Slate and IP development	R1,400,000	23.3%
Pilots and proof-of-concept production	R1,800,000	30.0%
Production and post-production capability	R750,000	12.5%
Core team and operating runway	R900,000	15.0%
Market access, sales and audience growth	R550,000	9.2%
Legal, insurance, compliance and contingency	R600,000	10.0%

Three-year commercial path

Year	Commercial priority	Base result
1	Build slate, audience proof and first commission	R4.1m revenue / (R0.35m) EBITDA
2	Deliver commissions and expand licensing	R8.25m revenue / R1.0m EBITDA
3	Scale catalogue, repeat buyers and international rights	R13.2m revenue / R2.65m EBITDA

Proposed investment conversation

The final instrument may be company equity, a convertible instrument, project finance, a revenue-share facility or a blended structure. Terms must be agreed after valuation, ownership verification, project-budget review, tax advice and legal due diligence. Capital release is proposed against governance, rights, market-validation and production-readiness milestones.

Immediate diligence available

- Company profile and 33-page business plan.
- Editable three-year financial model with assumptions, scenarios and checks.
- Investor pitch deck and funding-use schedule.
- POPIA/PAIA, consent, contributor, IP-assignment and operator templates.
- Data-room index identifying outstanding corporate, tax, bank and management evidence.

Contact

Company	Mkhulu Manzolwandle Media (Pty) Ltd [registration to be inserted]
Founder / Creative Lead	Mkhulu Manzolwandle
Email / telephone	[Insert]
Website	[Insert]
Social	@mkhulumanzolwandle

Important: This teaser is for discussion only. It is not an offer of securities, financial advice, a valuation or a guarantee of returns. Forecasts are illustrative management assumptions.